

# SEEP

LOGO BRAND PRESENTATION

DESIGNED BY  
MORTEZA ZAFARY



## OUR SOLUTION

WHAT WE THINK IS THE BEST



## .THE LOGO TYPES

VERTICAL TYPE



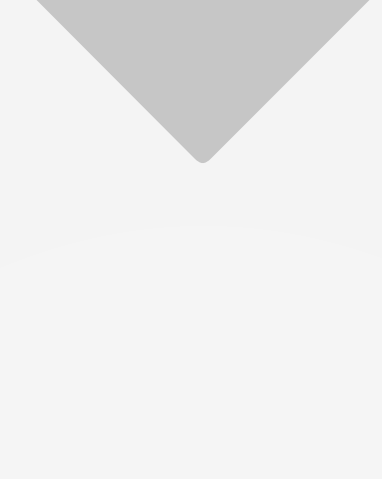
HORIZONTAL TYPE



## .THE LOGO GEOMETRIC BODY



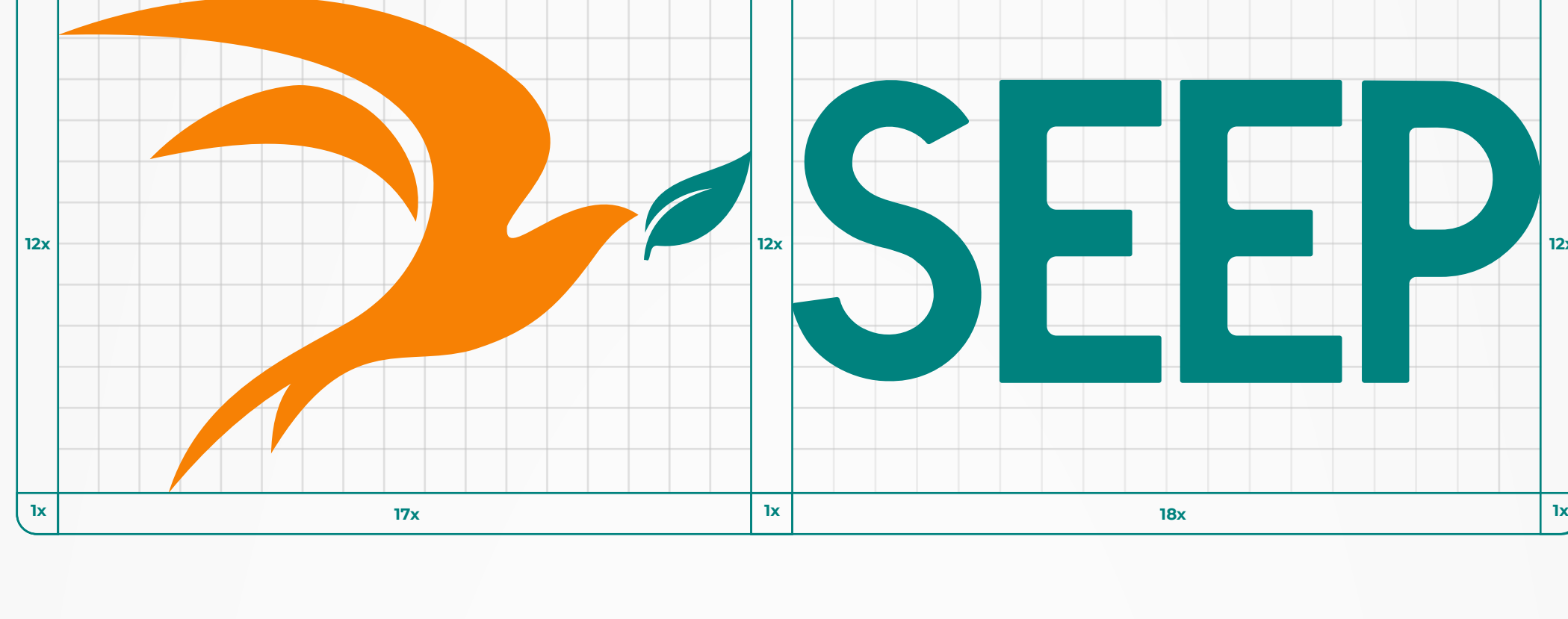
EXPORT AND SKETCHED



GEOMETRY COMPOSITION



BALANCE BETWEEN POSITIVE AND NEGATIVE SPACE



## .THE LOGO CONCEPT

SWALLOWS ARE A GROUP OF LEADING BIRDS THAT HAVE HIGH SPEED AND HIGH INTELLIGENCE



### PROGRESSING AND GROWING

WE DESIGNED THIS ROTATION AND COMBINATION TO YOUR CHOICE AND DECISION

## .IN STATIONARY DOCUMENTS

English Text & Content Typeface: Acumin Variable Concept

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

WITH  
EARTH  
FOR EVER

English Subtitle & Content Typeface: Acumin Variable Concept

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

WITH  
EARTH  
FOR EVER

Persian Text & Content Typeface: IRANSans

الف ب پ ت ث ج چ ح خ  
د ذ ر ز ژ س ش ص ط ظ ع غ  
ف ق ک گ ل م ن و ه ی  
۱ ۲ ۳ ۴ ۵ ۶ ۷ ۸ ۹ ۰

همراه زمین  
تا همیشه!

Text & Content Typeface: Yekan Bakh Medium

الف ب پ ت ث ج چ ح خ  
د ذ ر ز ژ س ش ص ط ظ ع غ  
ف ق ک گ ل م ن و ه ی  
۱ ۲ ۳ ۴ ۵ ۶ ۷ ۸ ۹ ۰

همراه زمین  
تا همیشه!



# .THE LOGO COLOR PALETTE



# .IN USE



.THANKS  
FOR WATCHING  
.HOPE YOU ENJOY

.BALOOT GROUP  
.DESIGNED BY  
MORTEZA ZAFARY

