# Media Rise

LOGO DESIGN
PRESENTATION

DESIGNED BY
MORITZA ZAFARY

## WHAT YOU WANTED

THE MOST IMPORTANT PARTS OF **THE BRIEF**

:CONCEPTUAL RELATIONSHIP
:INDIRECT COMMUNICATION
:RESPONSIVE IN PRINT AND DIGITAL USE
:NEW AND PROMISING

## OUR SOLUTION

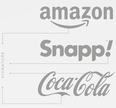
WHAT WE THINK IS THE BEST

MediaRise

## HOW DID WE GET IT?

WHAT IS ANY PARTS OF THE LOGO?

:WHAT IS A SIGNATURE?




:WHY WE USE A SIGNATURE?

YOU REMEMBER IT BETTER
THIS WAY

:NOW YOU HAVE
YOUR OWN SIGNATURE

:BUT
WHERE COME FROM
THESE SHAPES?

:WE WORK IN
THE FIELD OF **MEDIA**

:WE WORK IN THE FIELD OF
**ACCELERATION TO**
MEDIA STARTUPS

:WE MAKE
YOU AND YOUR FUTURE **GROW**

:AND
WE WILL **ACCELERATE**
YOUR PROGRESS

## .THE LOGO CONCEPT

PROGRESS SPEED UP MEDIA FIELD

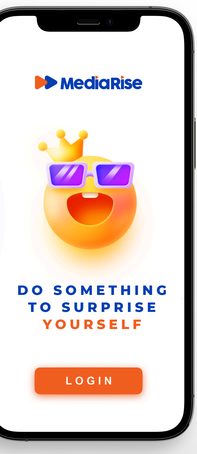
## .GEOMETRIC LOGO

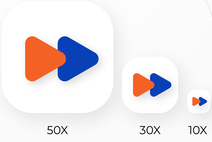
## .COLOR PALETTE

#0B41B6 #F46824

# .OUR LOGO IN USE

# .RESPONSIBILITY OF LOGO



.THANKS
FOR WATCHING
.HOPE YOU ENJOY

**.BALOOT GROUP**

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